



# **Anchormen Colour Guard Social Media Policy – Cadets and Juniors**

Anchormen Colour Guard Social Media Policy for staff, members, trustees and parents (from now on referred to as Charity participants) is to protect all and ensure that we follow the policy of MPAUK.

We want Anchormen to be a safe and caring place for all the Charity Participants adults and young people alike.

This document is simplified to be a working and easily understandable document for all the charities participants to have access to and to understand the implications of our Safe Social Media Policy.

- All performing members must have either their parents or given their own permission if over 18 to use photographs and videos on social media.
- Photos and videos are considered as data and therefore come under the Anchormen Privacy Policy.
- Particular attention to be paid where members may be looked after or in special circumstances such as in the process of being adopted when under no circumstances may their photographs or videos cannot be used in a public space such as Facebook, as this would be a safeguarding issue.

## **Use of mobile phones**

- During rehearsal guard members are **not** allowed their phones during rehearsal. If needed a chaperone/staff member will call parents in an emergency.
- If a guard member requires their phone for the journey to and from rehearsals, it needs to be handed to a chaperone/staff member at the start of the rehearsal, which will be stored safely and securely and then returned to them at the end.
- Staff should be extremely mindful of mobile phone use especially on show days when they may not use their phones in changing rooms whilst members are changing. No members to use their phones during costume changes.
- Videos and photographs taken by staff during rehearsal are to be used only on closed groups for educational purposes.
- Members and staff must not communicate through private messages at any time. All contact should be made through official channels where a parent/guardian is included. This rule is in place to protect both young members and instructors, ensuring transparency, preventing misunderstandings, and maintaining clear professional boundaries. It also helps keep conversations open and accountable, so everyone can feel safe and supported within the team.

## **Use of Social Media**

This can be for advertising what we do, how well we are doing and future events e.g. Facebook. Each group or page must be approved by the Committee and have at least one moderator. The moderator will scrutinise all posts before they are posted to ensure they follow PAUK guidelines and Anchormen safeguarding and code of conduct. Comments are

also monitored to ensure they remain positive and supportive of the charity.  
Performers under the age of 13 should not be on Facebook.

Members and staff must not connect or communicate through personal social media accounts, including Facebook, Instagram, TikTok, Snapchat, WhatsApp, or similar platforms. This rule helps protect the privacy of both young members and instructors, prevents inappropriate or unmonitored contact, and ensures that all communication stays within safe, professional, and accountable channels. By keeping social media and personal contact separate, we create a safe environment where boundaries are respected, and everyone can feel confident that interactions are appropriate and transparent.

### **Chat groups e.g. WhatsApp**

Each of these must be approved by the committee and to be used for the purpose which is stated. Most of these are for organisational purposes so for example Fundraising, Junior Staff Members, Floor Crew, Cadet Parents and so on.

### **Guidelines - Are the same as in our Code of Conduct**

Everyone is to be respectful and supportive of each other.

**Cyber Bullying** name calling, put downs, blaming or shaming will not be tolerated.  
No disrespectful language which may be racist misogynist or sexist is permitted.  
Comments about other guards are not allowed.

Any comments breaching these rules are deleted and the offender is counselled as to why the comment has been removed. If the comments persist then the offender will be removed from the group and possibly be asked to leave Anchormen.

### **Controversy**

Any breaches of our guidelines will be recorded by the director and used as evidence. If the group is mentioned directly or by implication in a negative way we ask all Charity Participants to not comment. We screen shot and any breaches so if needed we have evidence.

### **Support**

As Cyber bullying can happen at any time whether at Anchormen or not if it involves Charity participants then the Charity will act in accordance with its policies.  
Any Charity participant who is targeted or bullied or anxious has the full support of all staff.  
Any Charity participant in danger will be immediately reported to relevant bodies please see safeguarding document.

### **Any concerns please report immediately to the safeguarding leads:**

Clare Smith [safeguarding@anchormen.org.uk](mailto:safeguarding@anchormen.org.uk) – Safeguarding Lead  
Tony Lees [tony@anchormen.org.uk](mailto:tony@anchormen.org.uk) – Deputy Safeguarding Lead  
If anyone is in immediate danger, please call 999